

Lexington County School District One Logo Usage

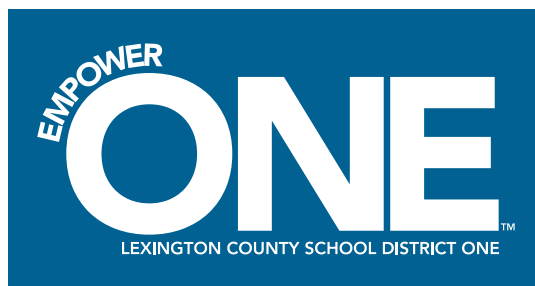
Lexington County School District One is proud of the unique logo that brands our district to the rest of the world. Protecting the use of our trademarked logo is an important part of presenting a consistent image to students, staff, parents and community members. Correct usage of our logo is the key to reinforcing our vision and making our identity powerful.

Guidelines for Logo Use:

- The logo must retain the original and official logo colors in any re-printing.
- If the logo is re-sized, it must retain its original properties.
- If additional text is added near the logo, it must not appear to be part of the logo.
- The logos may not be rotated or flipped in any way.
- Do not rearrange the symbol and logotype relationships.

The Lexington District One logo is not for commercial use and cannot be used for profit by any person or company other than the district, a school or approved school club.

If you are interested in obtaining permission to use the Lexington District One logo, please contact the Laurie Held in the Communications Department at lheld@lexington1.net or 803-821-1151. Please include how you wish to use the logo.



Approved Colors:



PMS 647



Black



80% Black

